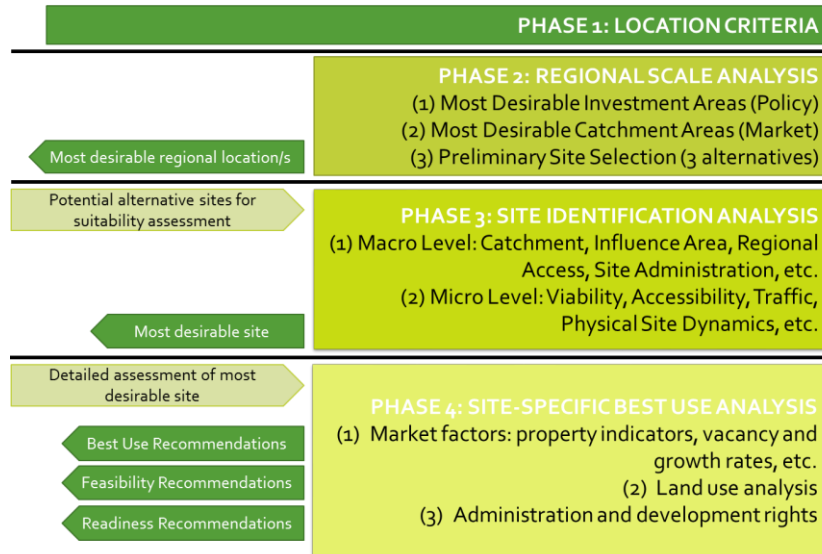




TSHWANE TEXTILE AND CLOTHING HUB: LOCALITY ANALYSIS

SNIPPETS FROM THE STUDY



PROJECT DETAILS

Project Name : Location Study for Tshwane Textile and Clothing Hub
 Client : Tshwane Economic Development Agency
 Project by : Akanya Development Solutions

PROJECT DESCRIPTION

The Tshwane Economic Development Agency (TEDA) has identified an opportunity to establish a Textile and Clothing Hub (TCHub) in the City of Tshwane with a specific focus on the cotton value chain, but also possibly other textiles.

At the time of project inception, a feasibility study had been completed, establishing the viability of the TCHub. The next step towards the establishment of the TCHub was to identify a suitable site. In order to enhance the economic feasibility of the project, and also ensure the policy objectives are achieved, it was necessary to undertake a comprehensive locality analysis to firstly identify the most suitable site and to secondly assess the market and economic feasibility of the site

The project consisted of four phases:

- Phase 1: Formulation of location criteria, where location criteria on various scales were identified including policy-level, market-specific and site suitability criteria
- Phase 2: Market Assessment, during which preferred spatial investment areas were identified at a city-wide scale, with suitable alternative sites in each investment area
- Phase 3: Site Identification and Analysis, which comprised a detailed analysis of the top alternative site
- Phase 4: Locality Report, in which the most suitable site was unpacked in terms of a site-specific suitability analysis, and best use recommendations as well as site development readiness recommendations were made.

PROJECT OUTCOME

The recommended site was accepted by the client.

